



THE SECRETARY OF DEFENSE
1000 DEFENSE PENTAGON
WASHINGTON, DC 20301-1000

OCT 05 2012

MEMORANDUM FOR ASSISTANT SECRETARY OF DEFENSE FOR LEGISLATIVE
AFFAIRS
ASSISTANT SECRETARY OF DEFENSE FOR PUBLIC AFFAIRS
DIRECTOR, ADMINISTRATION AND MANAGEMENT

SUBJECT: Assistant to the Secretary of Defense for Public Affairs

In light of the Presidential Appointment Efficiency and Streamlining Act of 2011 (P.L. 112-166, August 10, 2012), the position of Assistant Secretary of Defense for Public Affairs (ASD(PA)) is retitled as the Assistant to the Secretary of Defense for Public Affairs (ATSD(PA)), effective October 9, 2012. Mr. George Little will serve as the ATSD(PA), an OSD Principal Staff Assistant, reporting to me. He will assume all responsibilities, functions, and authorities currently assigned to the ASD(PA) under DoD Directive 5122.05, Assistant Secretary of Defense for Public Affairs, to include exercising authority, direction, and control over the Defense Media Activity.

The Director, Administration and Management (DA&M), will take the appropriate steps to document this action, to include overseeing the required personnel actions, updating the appropriate DoD Issuances, and modifying the DoD Order of Precedence. Additionally, the DA&M will lead the development of the plan required by P.L. 112-166 to be transmitted to the congressional defense committees by February 6, 2013.

cc:
General Counsel
of the Department of Defense



OSD012147-12

