

SECRETARY OF DEFENSE CORPORATE FELLOWS PROGRAM

2013 ORIENTATION & TRAINING

INSTRUCTORS/SPEAKERS

Sofio Barone – Founder

Sofio's Custom Clothiers and Tailors

Dr. Alan Beckenstein – Professor of Business Administration

Darden Graduate School of Business

University of Virginia

Maj Gen Mark Brilakis, USMC – Assistant Deputy Commandant (Programs)

Office of the Commandant, USMC

Daniel Blumenthal – Director of Asian Studies

American Enterprise Institute for Public Policy Research (AEI)

Geoffrey Colvin – Senior Editor at Large

Fortune Magazine

Dr. Robert Colwell – Deputy Director

Microsystems Technology Office

Defense Advanced Research Projects Agency (DARPA)

Dr. Ken Eades – Professor of Business Administration

Darden Graduate School of Business

University of Virginia

Nicholas Eberstadt – Henry Wendt Chair in Political Economy

American Enterprise Institute for Public Policy Research (AEI)

Senior Advisor, National Bureau of Asian Research

Ambassador Eric Edelman – Distinguished Fellow

The Center for Strategic and Budgetary Assessments (CSBA)

(former Under Secretary of Defense (Policy)

Office of the Secretary of Defense;

former Ambassador to Turkey)

Dr. James Ellenbogen – Chief Scientist, Nanosystems Group & Emerging Technologies Section

The MITRE Corporation

LtCol Douglas Glasgow, USMC – Analyst, Strategic Initiative Group (SIG)

Headquarters, Marine Corps

(former SDCFP Fellow at 3M Company)

RADM Katherine Gregory, USN – Commander, Naval Facilities Engineering Command
Chief of Civil Engineers
(former SDCFP Fellow at Southern Company/Georgia Power)

Dr. Mary Habeck – Associate Professor of Strategic Studies
Paul H. Nitze School of Advanced International Studies (SAIS)
Johns Hopkins University
(former Special Advisor, National Security Council (NSC))

Terry Halvorsen – Chief Information Officer
Department of the Navy

Todd Harrison – Senior Fellow for Defense Budget Studies
The Center for Strategic and Budgetary Assessments (CSBA)

Dr. Mark Haskins – Professor of Business Administration
Darden Graduate School of Business
University of Virginia

Dr. Wade Hinkle – Senior Research Analyst
Institute for Defense Analyses (IDA)

Orin Hoffman – Technical Director, Defense & Security
iRobot , Inc.

VADM Gordon Holder (USN, Ret) – Former Director Logistic (J-4)
Joint Chiefs of Staff

William Inglee – Senior Partner
Inglee Sauer Strategies
(former Republican Staff Director, Committee on Appropriations
United States House of Representatives)

GEN Jack Keane (USA, Ret) – Senior Managing Director and Founder, Keane Advisors, LLC
(former Acting Chief and Vice Chief of Staff, United States
Army)

Dr. Thomas Keaney – Associate Director of Strategic Studies
Paul H. Nitze School of Advanced International Studies (SAIS)
Johns Hopkins University

Dr. Andrew Krepinevich – President
Center for Strategic and Budgetary Assessments (CSBA)

LTG Robert Lennox – Deputy Director, Cost Analysis and Program Evaluation (CAPE)
Office of the Secretary of Defense

Herbert Lin – Chief Scientist
Computer Science and Telecommunications Board
Research Council of the National Academies

Mary Beth Long – CEO and Founder
Metis Solutions
(former Assistant Secretary of Defense for International Security Affairs)

VADM Mike McConnell (USN, Ret) – Vice Chairman
Booz Allen Hamilton
(former Director, National Security Agency)

Robert Martinage – Under Secretary of the Navy (acting) and
Navy Deputy Chief Management Officer
Department of the Navy

Jack Mayer – Executive Vice President
Booz Allen Hamilton
(former Assistant Director, Congressional Budget Office)

COL John Muller, USARNG – Military Assistant for Readiness
Office of the Assistant Secretary of the Army
for Manpower & Reserve Affairs
(former SDCFP Fellow at Honeywell Aerospace)

Brig Gen Richard Murphy, USAF – Director, Manpower, Organization Resources AF/A1M
Headquarters, United States Air Force
(former SDCFP Fellow at Johnson & Johnson)

Salameh Nematt – CEO
Jordan Communications Consultants

Dion Nissenbaum – National Security Reporter
The Wall Street Journal

Lt Gen Trey Obering (USAF, Ret) – Senior Vice President
Booz Allen Hamilton
(former Director, Missile Defense Agency)

LTC Lee Ramseur (USA, Ret) – Vice President
Booz Allen Hamilton
(former Director, Geospatial Technologies Center)

Hon. Jack Reed (D-RI) – Senator
United States Senate
(Chairman, Armed Services Subcommittee on Seapower)

Eric Rishel – Senior Attorney, Standards of Conduct Office
Office of the Secretary of Defense

Harold Rhode – Senior Fellow
Gatestone Institute

Tom Sanzone – Senior Vice President
Booz Allen Hamilton
(former CAO, Merrill Lynch; former CIO Credit Suisse)

Thom Shanker – Pentagon and National Security Correspondent
The New York Times

David Tillotson – Deputy Under Secretary of the Air Force and
Air Force Deputy Chief Management Officer
Department of the Air Force

Hon. Mac Thornberry (R-TX) – Representative, 13th District
United States House of Representatives
(Chairman, Armed Services Subcommittee on Intelligence,
Emerging Threats & Capabilities)

Emile Trombetti – Senior Vice President
Booz Allen Hamilton
(former Director, IT Infrastructure and Operations, GM North America and
VP, IT Infrastructure and Operations, Bell Atlantic)

Barry Watts – Senior Fellow
The Center for Strategic and Budgetary Assessments (CSBA)
(former Director, Program Analysis and Evaluation
Office of the Secretary of Defense)

David Wennergren – Assistant Deputy Chief Management Officer
Office of the Secretary of Defense

Dr. Elliot Weiss – Ethyl Corporation Professor of Business Administration
Darden Graduate School of Business
University of Virginia

Dr. June West – Assistant Professor of Business Administration
Darden Graduate School of Business
University of Virginia

Hon. Joseph Westphal – Under Secretary of the Army
Department of the Army

James Woolsey – Chairman
Foundation for the Defense of Democracies
(former Director of Central Intelligence)

Ms. Gerry Yemen – Senior Researcher
Darden Graduate School of Business
University of Virginia

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2013 ORIENTATION & TRAINING

AGENDA

26 June

0900	Welcome Aboard Natalya Anfilofyeva The Center for Strategic and Budgetary Assessments (CSBA)	CSBA Conf Room
0915	Orientation	CSBA Conf Room
1045	Break	
1115	Darden School Pre-brief Dr. June West Darden Graduate School of Business	CSBA Conf Room
1215	Lunch	
1330	Staff Ride Pre-brief Dr. Thomas Keaney Paul H. Nitze School of Advanced International Studies (SAIS)	CSBA Conf Room
1430	Break	
1500	Orientation <i>The Business of Paradigms</i>	CSBA Conf Room
1630	End	

27 June

0830	Cannons of Management – Staff Ride Dr. Thomas Keaney Paul H. Nitze School of Advanced International Studies (SAIS)	Antietam National Battlefield, MD
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28 June

0900	Call on Deputy Under Secretary of the Air Force David Tillotson	Pentagon, 4E1045
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1000	Call on Assistant Deputy Commandant (Programs) MajGen Mark Brilakis, USMC	Pentagon, 4C349
1130	Call on Under Secretary of the Navy (acting) Robert Martinage	Pentagon, 4D723
1200	End	

1 July

0830	AirSea Battle: Theory Meets Reality Dr. Andrew Krepinevich The Center for Strategic and Budgetary Assessments (CSBA)	CSBA Conf Room
1000	Break	
1030	Reshaping US Alliances for the Long Haul Ambassador Eric Edelman The Center for Strategic and Budgetary Assessments (CSBA)	CSBA Conf Room
1200	Lunch	
1330	Cyber Warfare Herbert Lin Research Council of the National Academies	CSBA Conf Room
1500	Break	
1530	Darden School Pre-Brief Dr. June West Darden Graduate School of Business	CSBA Conf Room

2 July

1030	Commodities and Energy James Woolsey Foundation for the Defense of Democracies	CSBA Conf Room
1200	Brown Bag Lunch with SDCFP Alumni COL John Muller Former SDCFP Fellow at Honeywell Aerospace	CSBA Conf Room
1330	International Demographic Trends Nicholas Eberstadt American Enterprise Institute for Public Policy Research (AEI)	CSBA Conf Room

1500 Break

1515 China's Rise CSBA Conf Room
Daniel Blumenthal
American Enterprise Institute for Public Policy Research (AEI)

1645 End

3 July

0900 Call on Navy Chief Information Officer Pentagon, 4B248A
Terry Halvorsen

0945 Call on Deputy Director, CAPE Pentagon, 3E134
LTG Robert Lennox

0930 Call on the Assistant Deputy Chief Management Officer Pentagon, 3E155
David Wennergren

1000 Break

1200 Brown Bag Lunch with SDCFP Alumni CSBA Conf Room
RADM Katherine Gregory, USN
Former SDCFP Fellow at Southern Company/Georgia Power

1330 Defense Industrial Base CSBA Conf Room
Barry Watts
The Center for Strategic and Budgetary Assessments (CSBA)

1500 Break

1515 Military and the Media CSBA Conf Room
Thom Shanker
The New York Times

1645 End

4 July

Federal Holiday

5 July

Holiday

8 July

1030	Standards of Conduct Eric Rishel Office of the General Counsel	CSBA Conf Room
1200	Brown Bag Lunch with SDCFP Alumni LtCol Douglas Glasgow Former SDCFP Fellow at 3M Company	CSBA Conf Room
1330	Radical Islam and Global Jihad Dr. Mary Habeck Paul H. Nitze School of Advanced International Studies (SAIS)	CSBA Conf Room
1500	Break	
1530	View from the Arab Street Salameh Nematt Jordan Communications Consultants	CSBA Conf Room
1700	End	

9 July

0830	What is on the Minds of CEO's Geoffrey Colvin <i>Fortune Magazine</i>	CSBA Conf Room
1000	Break	
1030	Arab Spring; American Fall? Mary Beth Long Metis Solutions	CSBA Conf Room
1200	Lunch/Travel	
1310	US Capitol Tour	2329 Rayburn HOB
1500	Political Perspectives on Defense Policy Making Hon. Mac Thornberry (R-TX) United States House of Representatives	2329 Rayburn HOB
1600	End	

10 July

0915	Political Perspectives on Defense Policy Making Hon. Jack Reed (D-RI) United States Senate	728 Hart SOB
0945	Travel/Break	
1100	Nuclear Proliferation: Iran and Pakistan Ambassador Eric Edelman The Center for Strategic and Budgetary Assessments (CSBA)	CSBA Conf Room
1230	Lunch	CSBA Conf Room
1330	Defense Budget Analysis Todd Harrison The Center for Strategic and Budgetary Assessments (CSBA)	CSBA Conf Room
1500	Break	
1515	Media and the Military Dion Nissenbaum <i>The Wall Street Journal</i>	CSAB Conf Room
1645	End	

11 July

0830	Computing at the End of Moore's Law Dr. Robert Colwell Defense Advanced Research Projects Agency (DARPA)	BAH Conf Room
1000	Break	
1030	Building Ministries of Defense Dr. Wade Hinkle Institute for Defense Analyses (IDA)	BAH Conf Room
1200	Lunch	
1330	Operating in an All-Digital Geospatial Environment LTC Lee Ramseur (USA, Ret) Booz Allen Hamilton	BAH Conf Room
1500	Break	

1530 Management of Global Operations in the Commercial Sector BAH Conf Room
Tom Sanzone
Booz Allen Hamilton

1700 End

12 July

0830 Best Practices in Organizational Strategy and Change Transformation BAH Conf Room
Jack Mayer
Booz Allen Hamilton

1000 Break

1030 Acquisition and Acquisition Reform BAH Conf Room
Lt Gen Trey Obering (USAF, Ret)
Booz Allen Hamilton

1200 Lunch

1330 Cyber Issues in the Commercial Sector BAH Conf Room
Emile Trombetti
Booz Allen Hamilton

1500 Break

1530 Strategic Logistics BAH Conf Room
VADM (USN, Ret) Gordon Holder
Former Director Logistics (J-4)
Joint Chiefs of Staff

1700 End

15 July

0845 The War in Afghanistan and Beyond CSBA Conf Room
GEN Jack Kean (USA, Ret)
Kean Advisors LLC

1000 Break

1030 Nanotechnology Applications and Implications CSBA Conf Room
Dr. James Ellenbogen
The MITRE Corporation

1200	Lunch	
1330	Politics of the Defense Budget William Inglee Inglee Sauer Strategies	CSBA Conf Room
1500	Break	
1530	Robotics for the Warfighter Orin Hoffman iRobot , Inc.	CSBA Conf Room
1700	End	

16 July

0830	Call on Under Secretary of the Army Hon. Joseph Westphal	Pentagon, 3D684 (Pershing)
0900	Travel	
1000	Strategic Look at Cyber Warfare VADM Mike McConnell (USN, Ret) Booz Allen Hamilton	CSBA Conf Room
1130	Brown Bag Lunch with SDCFP Alumni Brig Gen Richard Murphy Former SDCFP Fellow at Johnson & Johnson	CSBA Conf Room
1300	Professional Image Seminar Sofio Barone SOFIO Custom Clothing	CSBA Conf Room
1500	Break	
1530	Understanding Islamic Religion and Sects Harold Rhode Gatestone Institute	CSBA Conf Room
1700	End	

17 July

1830	Welcome Aboard Reception & Dinner	Darden Abbott Center
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18 July

0800	The Global Economy: Measuring Performance and Anticipating the Future Dr. Alan Beckenstein	Darden Classroom 160
1000	Break	
1015	Characteristics of High Performing Organizations and Their Leaders Dr. June West	Darden Classroom 160
1200	Lunch	Darden Abbott Center
1300	Foundations of Strategic Industry Analysis Gerry Yemen	Darden Classroom 160
1500	UVA Tour Gerry Yemen	The Grounds & Corner

19 July

0800	Financial Policies Dr. Ken Eades	Darden Classroom 160
0930	Break	
1000	Leading Lean Transformations in a Global Setting Dr. Elliott Weiss	Darden Classroom 160
1200	Lunch	Darden Abbott Center
1300	Learning Teams	Darden Classroom 160
1345	Time Value of Money/ Capital Investment Dr. Ken Eades	
1515	Individual Industry and Company Analysis Gerry Yemen	Darden Library Capital Markets Room

22 July

0800	Financial Statement Analysis, Session I Dr. Mark Haskins	Darden Classroom 160
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0945	Break/Learning Teams	
1030	Financial Statement Analysis, Session II Dr. Ken Eades	Darden Classroom 160
1200	Lunch	Darden Abbott Center
1300	Financial Statement Analysis, Session III Dr. Mark Haskins	Darden Classroom 160
1430	Individual Industry and Company Analysis Gerry Yemen	Darden Library Capital Markets Room

23 July

0800	EVA and Balanced Scorecard Dr. Mark Haskins	Darden Classroom 160
0930	Break/Learning Teams	
1030	Corporate Mergers and Acquisitions Dr. Ken Eades	Darden Classroom 160
1200	Managing the Transition to the Corporate Suite Brown Bag Lunch Dr. June West and Eric Briggs	Darden Classroom 160
1300	The Costs of Mistakes Made in Doing Business Dr. June West	Darden Classroom 160
1430	Individual Industry and Company Analysis Gerry Yemen	Darden Library Capital Markets Room

24 July

0800	Topic: Analyst Reports Ken Eades	Darden Classroom 160
0930	Break/Set-up for presentations	
1000	Roundtable Discussion: Corporate Fellows' Individual Presentations	Darden Classroom 160

1200 Brown Bag Lunch
 Corporate Fellows' Individual Presentations

Darden Classroom 160

1400 End