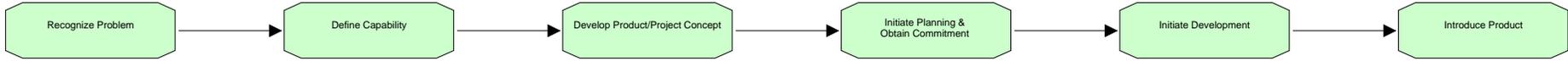


Concept-to-Product (L0 E2E Business Flow)  
 System Architect  
 Thursday, March 08, 2012 9:27 AM  
 Comment  
 Concept to Product encompasses all business functions necessary to effectively identify product needs, and plan and execute all necessary activities to bring a product from initial concept to full production.

# Concept-to-Product



Acquire Human Resources

Define Capability Group

Develop Product/Project Concept Group

Initiate Planning & Obtain Commitment Group

Initiate Development Group

Introduce Product Group

Assess ESOH Risk

Define Program

Develop Human Resources

Manage Benefits

Manage Organization

Manage Travel

Perform ESOH Aspect Assessment

Perform ESOH Aspect Identification

**Legend**

E2E Business Flow

Business Flow Process Step

BPM Process

Child BPM Process

BPM Process Group: Group BPM Processes in Excess of 10 for Better Visualization