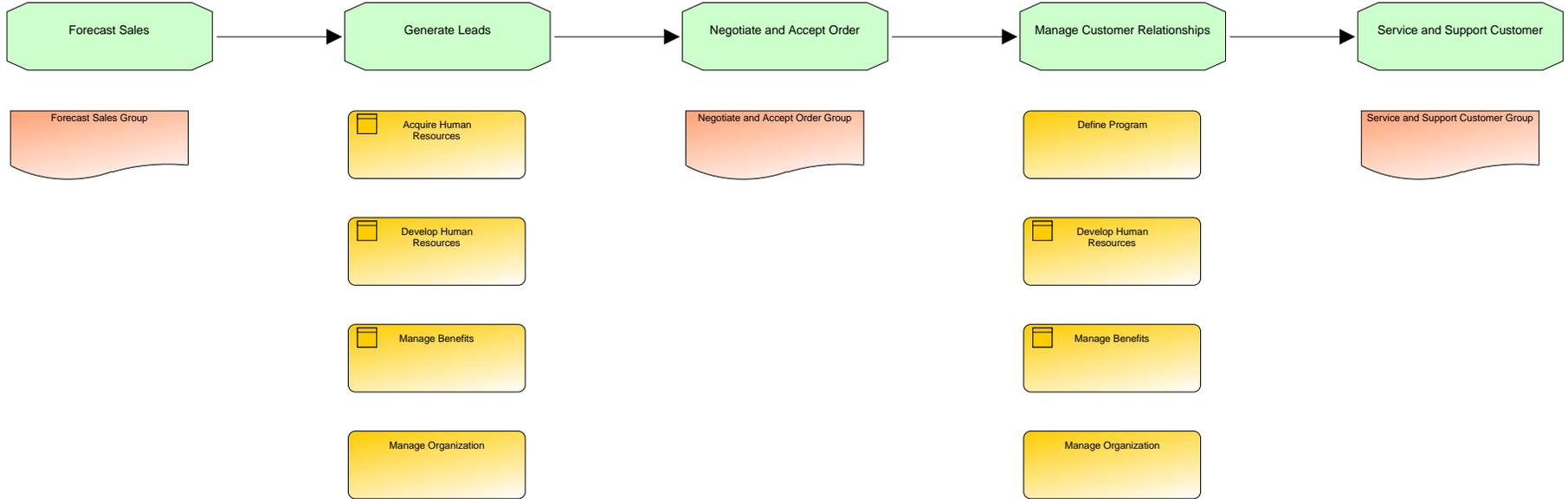


Prospect-to-Order (L0 E2E Business Flow)
 System Architect
 Thursday, March 08, 2012 9:43 AM

Comment
 Prospect to Order encompasses all business functions necessary to generate and sustain sales by pursuing qualified leads, employing effective sales techniques, efficient order processing, maintaining customer relationships and providing support functions to include service, personnel and financial impacts.

Prospect-to-Order



Legend

- E2E Business Flow
- Business Flow Process Step
- BPM Process
- Child BPM Process
- BPM Process Group: Group BPM Processes in Excess of 10 for Better Visualization